

MAKING A DIFFERENCE

GLL SPORT FOUNDATION
ANNUAL REVIEW 2021—2022



**GLL SPORT
FOUNDATION**
SUPPORT **DEVELOP**ACHIEVE

BETTER



GLL



Lotte Clapp
Rugby




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04/ WELCOME





I am proud to be Patron of the GLL Sport Foundation and with GLL at the helm of this programme I am certain it will come through what has been a difficult period during 2020 and 2021. The success of the programme is highlighted by the successes of so many GSF athletes during the Tokyo 2020 Olympic and Paralympic games.

Sport is such an important part of all our lives and has the power to inspire young people to excel and harness their talent towards their future. From my own experience starting out as a young athlete and progressing through my sport, I understand how important the recognition and support from organisations like the GLL Sport Foundation can be to a young athlete. It can make the difference in achieving sporting ambitions.

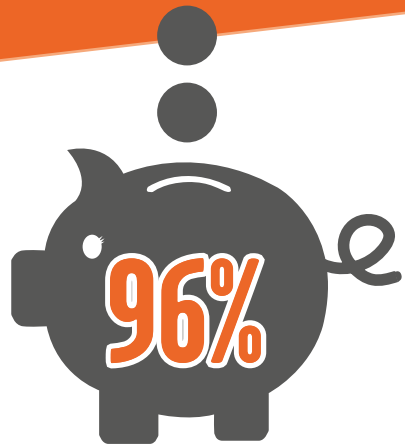
This is ever-more important today as we recover from a difficult and challenging 2 years, where dreams have been put on hold and sport had to stop. Athletes can now refocus having re-started competition and working towards those goals with the support of the GLL Sport Foundation.

This support can positively impact communities by promoting the opportunity that sport can bring and promoting the benefits it brings in well-being from someone within that community.

I would like to thank all councils, sponsors and partners to the Sport Foundation, your commitment has contributed to its success greatly over the years, no more so than in the past 2. Finally, I would like to thank all the athletes, you have delivered such phenomenal sporting success in the most difficult of circumstance, of which we have never seen the like. You are inspiring future generations to not only be active but to strive for sporting success. We look forward to continuing to support today and tomorrow's athletes.

Sally Gunnell
GLL Sport Foundation Patron

06/ THE RESULTS



DO NOT RECEIVE
Other Funding

50/50

MALE / FEMALE SPLIT

63%
16 under
YEARS OLD

97% OF ATHLETES

deem support

ESSENTIAL OR EXTREMELY USEFUL



ATHLETES SUPPORTED
Support Value:

£1 MILLION

SPORTS
SUPPORTED:



HOW OUR SUPPORT WORKS /07



The GLL Sport Foundation supports athletes across the country linked to the areas GLL operate in (see p14).

We accept athletes from 11 years right the way through to vets. Our support stretches across all range of sports from Olympic to transplant games.

GSF holds an annual application window for athletes to apply for support between December and February, with support starting in April.

Athletes can receive support if: they are ranked top 8 in their age group regionally or ranked top 8 in their age group nationally. Our support provides cash funding for top 8 nationally ranked athletes, UK wide membership to Better centres, physiotherapy support and informal help via the GSF team.

We also support athletes who receive funding elsewhere via our 'top up' award.

We work with a number of National Governing Bodies to support GSF and GLL

in it's aims to get more people taking part in physical activity and to support the awareness of GSF.

British Swimming have been a key ally over the years demonstrated by former CEO Jack Buckner –

"The GLL Sport Foundation is a great example how a charitable social enterprise can support Sport by reinvesting into supporting local athletes. Thousands of athletes, from grass roots to elite, receive awards each year providing them access to facilities, support services and funding. As a National Governing Body we know how much this can make a difference due to the high cost of training, travel and equipment. Many thanks GLL Sport Foundation for all your great work!"

**Tom Dean
Swimmer**

08/ TOKYO 2020 OLYMPIC AND PARALYMPIC GAMES REVIEW

The delayed Tokyo 2020 Olympics and Paralympics took place in the summer of 2021. GSF saw 99 past and present athletes compete across both games. Our athletes managed to bring back 43 medals including 14 gold medals. Making it the most successful Olympics and Paralympics ever for the GLL Sport Foundation.

OLYMPICS

Gold

Tom Daley & Matty Lee

Men's 10m Synchronized Diving

Charlotte Worthington

BMX Freestyle

Tom Dean

200m freestyle swimming

Tom Dean & Calum Jarvis

4 x 200m freestyle swimming relay

Alex Yee

Mixed triathlon relay

Anna Hopkin

Mixed medley swimming relay

Joe Choong

Modern Pentathlon

Silver

Alex Yee

Men's Triathlon

Harry Leask

Men's quadruple sculls rowing

Luke Greenbank

Backstroke swimming

Bronze

Luke Greenbank

4 x 100m medley swimming relay

Tom Daley

Men's 10m Diving

Aidan Walsh

Boxing welterweight

Oliver Wynne-Griffith

Eight rowing

Amelie Morgan

Gymnastic team all-around

Sarah Jones,

Leah Wilkinson and

Izzy Petter

Hockey

Asha Philip, Daryll Neita,

Dina Asher Smith and

Imani-Lara Lansiquot

4 x 100m relay

Charlotte Worthington,
BMX Freestyle



PARALYMPICS

Gold

Tully Kearney

Women's S5 100m freestyle

Dan Pembroke

Men's F13 Javelin

Chris Skelley

Men's -100kg Judo

Hannah Russell

Women's S12 100m backstroke

Jessica-Jane Applegate

Mixed S14 4x100m freestyle relay

Jim Roberts

Wheelchair Rugby

Aled Davies

Men's F63 Shotput

Bronze

Hannah Russell

Women's S12 100m freestyle

Dimitri Coutya

Wheelchair fencing: Individual epee

Wheelchair fencing: Team epee

Wheelchair fencing: Individual foil

Jessica-Jane Applegate

Women's S14 100m backstroke

Women's S14 200m freestyle

Louise Fiddes

Women's SM14 200m medley

Silver

Tully Kearney

Women's S5 200m freestyle

Louise Fiddes

Women's SB14 100m breaststroke

Grace Harvey

Women's SB5 100m Breaststroke

Dimitri Coutya

Team Wheelchair fencing foil

Jordanne While & Lucy Shuker

Women's Wheelchair Tennis

Ali Smith

4 x 100m Universal relay

Aaron McKibbin

Men's Class 8 team table tennis

Claire Cashmore

Women's PTS5 Triathlon

Louise Sugden

Women's 86kg Powerlifting

Columba Blango

Men's T20 400m

Jordanne Whiley

Women's Wheelchair Tennis

Ben Fox, Gaz Choudhry, Jim Palmer

Men's Wheelchair Basketball



Leah Wilkinson &
Sarah Jnes
Team GB Hockey

10/ MAKING A DIFFERENCE

Perri Shakes Drayton

As an athlete I was supported by the GLL Sport Foundation for 12 years. So I understand the importance of the programme to young athletes trying to make a mark in their sport.

Over the years funding has been reduced and removed in some instances. I have experienced losing UK sport funding and the challenges that come with that. There are obvious impacts on performance such as not being able to afford to use equipment, centres, and resources. But there are unexpected impacts when you lose funding, like a lack of belief and a dent to your confidence.

It's difficult not to take it personally and feel that you're not good enough and hard to keep yourself motivated. The GLL Sport Foundation helps bridge that gap with their funding but in some ways, more importantly for your mental health is having an independent body validate and say '*you're doing great and we're going to back you*'. That sentiment has a huge impact on your belief and motivation, especially as a young athlete working your way up to the elite stage.

The support that GSF offer is so much more than the finances and membership, it is a

genuine support. Having become a Board member two years ago it is obvious that we all believe in the athletes we support and want them to achieve their best. Support isn't lost because of a bad run or injury GSF will back you year on year and will provide physiotherapy to help you get back to your best if needed.

The financial support helps ease the burden of competition costs and the training membership provides access to facilities across the country. The impact of both these elements shouldn't be underestimated and can be the difference for an athlete attending a competition and receiving a ranking to then competing at the highest level or not making the competition because of entry fees or travel costs and never being able to make that step up. The organisation that goes into an athletes life to make sure they can train and in many cases work it enormous so to know that you can find and access a Better centre almost anywhere in the country takes the pressure off travelling.

GSF support also gives athletes a platform to inspire younger generations. Speaking at events and engaging communities to be active and aspire to something, whether that's sporting or something else. It's a privilege and can really make a difference to not only young athletes but the wider community.



OUR VALUED SPONSORS /11

"We thank our sponsors for their continued support. The GLL Sport Foundation would not be as impactful without your contribution"



The Wellness Company



Perri Shakes Drayton
Trustee and British Athlete

12/ MEET THE GLL SPORT FOUNDATION BOARD



MARK SESNAN OBE

Trustee and
GLL Chief Executive Officer



KIM WRIGHT

Trustee and
Lewisham Council CEO



EMMA LEWIS

Trustee and GLL
National Aquatics Manager



PERRI SHAKES-DRAYTON

Trustee and
British Athlete

PETER BUNDEY

GSF Chair and GLL
Chief Executive
Designate



SPORTSAID & SPORTSAID WALES

The GLL Sport Foundation is delighted to continue its partnership with SportsAid and Sports Aid Wales. These partnerships provide the fundamental elements of award co-ordination, talent identification and alignment to the National Governing Bodies.

"We are really proud of the impact SportsAid's partnership with the GLL Sport Foundation is making in sport, together we're able to focus on giving young athletes across the UK recognition of their sporting potential and financial support to aid their development. Many of these young athletes aspire to compete in future Olympic and Paralympic Games and the support offered by the Foundation will make that possible".

Tim Lawler MBE
Chief Executive, SportsAid



Dame Mary Peters

THE MARY PETERS TRUST

The Mary Peters Trust partnership grew in 2017 both in terms of number of athletes supported but also through wider engagement from sports National Governing Bodies, and award profiling for athletes in Belfast.

Mary Peters Trust Patron Dame Mary Peters explained

"The partnership with the GLL Sport Foundation ensure that both developing athletes are correctly supported but also that athlete beginning their pathway are also recognised and their success celebrated".



14/ PARTNER ORGANISATIONS

The GLL Sport Foundation works with a number of partners that enable us to have the impact we do. Including our council partners, without who GSF would not be able to support athletes and communities across the UK.

ENGLAND

- 01. Allerdale Borough Council
- 02. Bath and North East Somerset Council
- 03. Bournemouth – Better Gym Bournemouth
- 04. Bradford – Better Gym Bradford
- 05. Cambridge City Council
- 06. Carlisle City Council
- 07. Chiltern District Council
- 08. Copeland Borough Council
- 09. Eden District Council
- 10. Epsom & Ewell Borough Council
- 11. Gosling Sports Park
- 12. Guildford Borough Council – Ash Manor /Guildford Lido/ Guildford Spectrum (Freedom Leisure)
- 13. Herefordshire Council (Halo Leisure)
- 14. Manchester City Council
- 15. Newcastle City Council
- 16. North Somerset Council – Churchill Sports Centre
- 17. Nottingham – Better Gym Nottingham
- 18. Reading Borough Council
- 19. Reigate and Banstead Borough Council
- 20. Rugby Borough Council*
- 21. South Bucks District Council
- 22. South Lakeland District Council
- 23. South Oxfordshire District Council
- 24. Swindon Borough Council
- 25. Vale of White Horse District Council
- 26. West Oxfordshire District Council*
- 27. Woking Borough Council (Freedom Leisure)
- 28. City of York Council

LONDON

- 29. Barking Sporthouse and Gym
- 30. Bexleyheath – Better Gym Bexleyheath
- 31. Brentwood – Better Gym Brentwood
- 32. London Borough of Barnet
- 33. London Borough of Brent – Wembley Leisure Centre
- 34. London Borough of Camden
- 35. Greater London Authority – Crystal Palace National Sports Centre
- 36. East Village – Better Gym East Village, Stratford
- 37. Royal Borough of Greenwich*
- 38. London Borough of Hackney
- 39. London Borough of Hammersmith and Fulham
- 40. London Borough of Hillingdon
- 41. London Borough of Islington
- 42. Royal Borough of Kensington and Chelsea
- 43. London Borough of Lambeth
- 44. London Legacy Development Corporation – Queen Elizabeth Olympic Park
- 45. London Borough of Merton
- 46. Romford – Better Gym Romford
- 47. Sidcup – Better Gym Sidcup
- 48. London Borough of Southwark – Colombo Centre
- 49. Sutton Sport Village
- 50. London Borough of Tower Hamlets
- 51. London Borough of Waltham Forest

NORTHERN IRELAND

- 52. Belfast City Council*

WALES

- 53. Bridgend County Borough Council (Halo Leisure)*
- 54. Cardiff City Council

*Local Authorities operate localised athlete support programmes and are supported by the GLL Sport Foundation.

GLL and the GLL Sport Foundation work in partnership with the below leisure trusts, to operate the GLL Sport Foundation across their relevant partnerships:

Freedom Leisure
Halo Leisure



16/ GLL / BETTER

OUR MISSION:

Making leisure and sports facilities available to all.

We manage approximately 400 facilities, including public sport and leisure centres, libraries and childrens centres in partnership with local councils, public agencies and sporting organisations.

This makes us the largest UK-based charitable social enterprise.

WHAT WE DO

- **Reinvest all surpluses.**
- **Boost local employment.**
- **Help more people to be more active more often**
- **Support aspiring athletes**
- **Reinvigorate British sport and invest in facilities**

BETTER PEOPLE

Our people **believe** in our social ethos, **act** with integrity and **engage** with our business.

BETTER BUSINESS

We strive to be **innovative**, **stable**, **ambitious** and performing at the **top of our game**.

GLL IS A NOT FOR PROFIT CHARITABLE SOCIAL ENTERPRISE WHO MANAGE THROUGH THE BETTER BRAND



BETTER SERVICE

We want to be known for being *reputable*, *personable* and *engaging* with our customers. Providing an environment for elite athlete to achieve and communities.

Always *exceeding expectations*.



BETTER COMMUNITIES

We're all about community *engagement*, *accessibility*, *creating sustainable environments* and working in *partnership* to get things done.

We not only want to create a *sporting legacy*, and improve the *health* and *wellbeing* of local communities, but also to establish a *healthy lifestyle* for future generations.

18/ CHAIR'S STATEMENT, A BRIGHT FUTURE

2022 will see the GLL Sport Foundation re-build and aim to get back to the pre-pandemic support structure. We will continue to support more than 1600 athletes and help to reduce the inequalities in sport.

The GLL Sport Foundation Board have put a plan in place to rebuild the programme so we can get back to supporting 3000+ athletes with more than £1.2 million pounds. The plan will take place over the course of a number of years but 2022 will be a significant step in the journey. With that in mind GSF management have set their sights on developing further sponsorship and showcasing the impact GSF can have and has had over the past 13 years.

The GLL Sport Foundation has continued to showcase and support the extensive wealth

of young sporting talent within our local communities, during such a difficult past 2 years. The Tokyo Olympics and Paralympics has helped inspire the next generation of young children to either take up physical activity, or become competitive in their chosen sport. Even in these difficult times our athletes have helped to inspire the next generation of sporting talent by providing local communities and young people with positive role models and development opportunities. A number of athletes at the Tokyo 2020 Games also used their voice to highlight issues in mental health and the support that is needed.

For many senior athletes 2022 will be a chance to take stock and decide what their future holds. While for young talented athletes they will be looking to achieve their dreams and with the Paris 2024 Olympic and Paralympic games just 2 years away focus will turn to qualifying events. Once again we will support our athletes with access to Better centres UK wide and athletes will once again be able to access financial support.



Tully Kearney
Para Swimmer



**GLL SPORT
FOUNDATION**
SUPPORT **DEVELOP** ACHIEVE



Matthew Cheung,
Badminton



GLL

www.gllsportsfoundation.org / www.gll.org

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